



PREPARATIONS

4 ways to get started!

1. Choose a topic you're passionate about

2. Play with different ways to narrate (take us on) your journey of discovery around that topic

3. Stay focused on your most important point

4. Understand what makes all of this important to your audience.



WHAT MAKES A TED-STYLE TALK DIFFERENT?

- TED-Style talks are delivered from memory and without notes.
- Your talk should be filmed, can be done simply through your phone or laptop camera. We just ask that you sit or stand in a well lit area and speak loud and clear for everyone watching.
- We welcome personal insights. If your project/idea is driven by your own mission, that will add to the energy and engagement with the audience.
- TED-style talks are concise. IWTTF asks you to keep your TED-Style Talk at a maximum of 12 minutes.



WOMEN IN TRAVEL REMINDS YOU...

- **This is a global conference. Anytime you are presenting to an audience of mixed backgrounds, it's extremely important to provide them with bits of context and explanation of your topic throughout your presentation.**

- **Please no selling from the stage. This is not a selling pitch.**

- **No political or religious agendas.**



THANK YOU!

We are excited to have you present
your TED- Style talk at IWTTF 10-15
May 2021.

**Become familiarised with a TED-
Style talk!**

**For any questions or concerns feel
free to reach out:**

Email: alessandra@womenintravelcic.com

IMPORTANT

Each video must be between 6 and 12 minutes and
NO MORE
ALL VIDEOS MUST BE RECEIVED no later than 18 April
2021